



buy a  
**CASE FOR A  
CAUSE**

Wedell Cellars' *new*  
***Enhancement Rosé***  
Supports Local  
Breast Cancer Retreats

Susie and Maurice will donate  
100% of the **GROSS** proceeds from  
the sale of this wine to fund  
Enhancement's **Creative Healing**  
Retreats *for Breast Cancer Survivors\**

*There are only 43 cases of this  
rosé, so get your orders in soon!*

**\$300 per CASE**

**(or \$25 per bottle)**

*(Shipping is included in this price.)*

**TO ORDER:**  
**[www.wedellcellars.com](http://www.wedellcellars.com)**

\* Enhancement, Inc. is a local 501(c)(3) nonprofit working  
to improve the quality of life for breast cancer survivors.



This new *limited* 2010 "Enhancement Rosé" of Pinot Noir uses the free-run juice from Wedell Cellars' award-winning Santa Rita Hills Pinot Noir. This European Style Rosé is bluish in color and completely dry (no residual sugar).

The label is by local artist, breast cancer survivor and Enhancement retreat collage session leader,  
***Joanne Beaulé Ruggles.***